



CAR WASH

A Complete Guide To
Self Service, Automatic
And Full Service
Car Wash Products



BENCHMARK™

Distinguish your wash from the competition with more **BRILLIANT** colors, **PLEASING** fragrances, and **RICH** foam. Each BENCHMARK™ product is designed to give car washes the:

HIGHEST



Cleaning Performance

MAXIMUM



Level of Show

LOWEST



Cost Per Car

PERFORM™ SERIES

PERFORM SERIES™ is a hard-working vehicle wash line that is built on **PERFORMANCE**. PERFORM SERIES™ prides itself on giving the customer a superior wash. Your customers will notice the difference every time these products are applied to their vehicles.

PRESOAK



Twister Orange™

FORMULA 9143

- ◆ Concentrated High Foaming Presoak
- ◆ Neon Orange Color With a Refreshing Candy Fragrance
- ◆ Quickly Loosens Road Film
- ◆ Ideal For Automatic Arches & Self-Serve Bays



Twister Purple™

FORMULA 9144

- ◆ Concentrated High Foaming Presoak
- ◆ Neon Purple Color With a Refreshing Grape Fragrance
- ◆ Quickly Loosens Road Film
- ◆ Ideal For Automatic Arches & Self-Serve Bays



Striker™

FORMULA 9150

- ◆ Low pH Advanced Formula
- ◆ High Foaming For Great Vertical-Cling
- ◆ Designed For Two-Step Cleaning Systems
- ◆ Great At Removing Road Salt & Mineral Deposits



Fleet Kleen™ HD

FORMULA 9140

Our best selling concentrated carwash detergent. It is exceptional at removing tough road film while generous foam and fragrance gives a great show.



Premium Presoak

FORMULA 9145

A concentrated, fast rinsing, controlled foam detergent primarily used in automatics. It allows car wash owners to cycle through more cars per hour.



Power Kleen™

FORMULA 9115

A heavily built detergent powder ideal for the presoak application. Its high pH cuts road film and grease easily, yet rinses quickly.



Lightning Kleen™

FORMULA 9151

A high foaming, low pH presoak designed for two-step cleaning systems. This non-hydrofluoric formula contains special lubricants for friction washes, yet versatile enough for touchless systems.

HI PRESSURE WASH



Tempest™

FORMULA 9141

- ◆ Ultra Concentrated High Pressure Wash
- ◆ Tough on Road Film
- ◆ High Foaming With a Clean Citrus Fragrance
- ◆ Builds Revenue With Lower Cost Per Car Usage



Super Red™

FORMULA 9114

- ◆ 100% Active Detergent Powder
- ◆ Easily Dissolves
- ◆ Stays In Solution Up To 1lb. Per Gallon Of Water
- ◆ May Be Used As a Presoak Or Wash



Fleet Kleen™

FORMULA 9160

A concentrated cleaner formulated for frictionless high pressure washing with a clean citrus fragrance. This mixture of synthetic detergents and solvents handle a multitude of cleaning problems.



Hyper Kleen™

FORMULA 9111

This is a fast rinsing, controlled foam wash primarily used in automatics. Hyper Kleen is a 100% active detergent that allows car wash owners to cycle through more cars per hour.



Red Raider™

FORMULA 9110

Ultra concentrated for a variety of cleaning applications. Provides excellent road film removal. Designed to be used in all automatic or self service systems.

FOAM BRUSH

FOAM KLEEN LINE™

- ◆ Concentrated Foam Brush Conditioner
- ◆ A Fantastic Show For Maximum Customer Appeal

Foam Kleen Gold™

FORMULA 9309



Fiesta Colada

Foam Kleen Blue™

FORMULA 9316



Grape

Foam Kleen Pink™

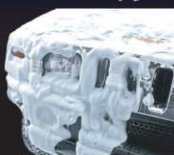
FORMULA 9310



Wild Cherry

Foam Kleen White™

FORMULA 9300



Bubble Gum

Dyna Foam™ line is a high-foaming concentrated formula designed for use in all foam applicators. It quickly penetrates all types of soil particles. The high-foaming characteristic enables the product to dwell longer on the surface of the vehicle.



Dyna Foam™

FORMULA 9305

White color, unscented



Dyna Foam Pink™

FORMULA 9306

Pink color with a cherry scent



Dyna Foam Blue™

FORMULA 9307

Blue color with a cherry scent



Dyna Foam Gold™

FORMULA 9308

Gold color with a cherry scent

FOAMING PROTECTANT



TRI-SHINE™

- ◆ Foaming Rinse Aid & Protectant
- ◆ Available In Vibrant Gold, Blue & Red With a Pleasing Cherry Fragrance
- ◆ Contains Real Carnauba Wax
- ◆ Ideal In Triple Shine Guns Or Arch Systems

Tri-Shine™ Gold
FORMULA 9250

Tri-Shine™ Red
FORMULA 9251

Tri-Shine™ Blue
FORMULA 9252

Dyna Sheen™ Foaming line is made specifically for the car wash industry as a high-foaming beading rinse aid. These products produce a wax-like finish on the vehicle's surface. Available in white, blue, pink, and gold with a wild cherry fragrance. Ideal for triple shine systems.



Dyna Sheen™ Foaming White
FORMULA 9220



Dyna Sheen™ Foaming Blue
FORMULA 9222



Dyna Sheen™ Foaming Pink
FORMULA 9221



Dyna Sheen™ Foaming Gold
FORMULA 9223

SEALANT



Shield™
FORMULA 9240

- ◆ Super Concentrated Wax Sealant
- ◆ Silicone Based Polysealant & Carnauba Wax Protection
- ◆ Cherry Scented For Maximum Customer Appeal
- ◆ Ultra-Fast Drying



Perspective™
FORMULA 9260

This silicone-based wax sealant provides instant "sheeting" action that helps reduce water spotting. Leaves an additional layer of protection on vehicles. Very fast drying.

RINSE AID



Sheen™
FORMULA 9210

- ◆ A Concentrated, Beading Rinse Aid
- ◆ Gives a Long Lasting Layer of Protection
- ◆ Provides Instant Beading Action
- ◆ Pleasing Cherry Scent Improves Customer Experience



Dyna Sheen™
FORMULA 9205

For automatic and self-service wash bays. This formula provides instant beading of water with long-lasting durability in all kinds of weather. Can be used hot or cold.

WHEEL CLEANER



Flash™
FORMULA 9361

- ◆ Foaming Wheel & Tire Cleaner
- ◆ Touchless Removal Of Brake Dust & Grime
- ◆ Safe On All Wheels
- ◆ Bright Neon Color With A Mountain Pine Fragrance
- ◆ Great For Automatics Or Manual Car Wash Systems



Wheel Kleen™
FORMULA 9340

Designed to remove brake dust, grime, and carbon without scrubbing! Similar to our popular Flash™ without colored foam.

TIRE CLEANER



Typhoon™
FORMULA 9345

- ◆ Concentrated, Foaming Tire Cleaner
- ◆ Removes Grease & Heavy Soils From Whitewalls & Tires
- ◆ Bright Green Color & Clean Pine Fragrance Maximizes Customer Appeal



Tire Kleen™
FORMULA 9350

Heavy-duty cleaner and degreaser recommended for tires and engines only. Specially formulated to be effective under the most extreme soil conditions.

SPECIALTY



EZ PREP™
FORMULA 9497

- ◆ Pre-Cleaner And Bug Remover
- ◆ Penetrates And Loosens Bug Remains & Road Film
- ◆ Safe On All Surfaces
- ◆ Brightens Chrome And Shines Windshields



Rust Prevent
FORMULA 290

Super-concentrated liquid rust and corrosion preventative. Provides a long-lasting film on exposed metal underneath all cars.

BENCHMARK™

PERFORM™
SERIES

AUTO SHINE
VEHICLE APPEARANCE PRODUCTS

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